

Bakery Solutions for All Day Snacking

CraftMark Bakery has your dayparts covered from breakfast to late night snacking with our frozen cookie dough and Bagel Dots - poppable bagel bites filled with cream cheese.



Bagel Dots™ – The Hole Bagel in One Bite!



Bagel Dots are a convenient, delicious, poppable breakfast and snack food. These delightful bagel bites are filled with cream cheese – no fuss and no mess! Just heat, pre-package in small bags or clamshells and place under a warmer with your other breakfast and snack foods.



Bagel Facts

- The Bagel category continues to grow, up +40% vs. 2019²
- Breakfast traffic is back to pre-pandemic levels³
- Convenient, grab-and-go breakfast items are more important than ever in meeting consumers' needs for filling and fast foods
- Consumption of snacks remains high with nearly 82% of consumers snacking in the afternoon.⁴ Bagel Dots aren't just for breakfast. They can be a delicious, portion-control afternoon snack, as well

²IRI, December 2021 ³NPD Group, January 2022 ⁴Mintel: What America Eats, February 2021

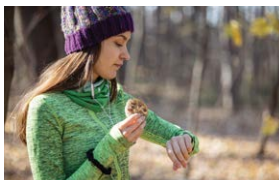
Everyone Loves Cookies

CraftMark's frozen, pre-portioned cookie dough is a convenient way to make delicious fresh baked cookies in your stores.



- Clean label – **no artificial flavors or colors**
- Homemade appearance
- Best-selling flavors and sizes

Just place the preportioned frozen dough nuggets on a sheet pan, bake and merchandise in your bakery case. Or pre-package fresh baked cookies in bags or clamshells that consumers can enjoy at home.



Cookies are convenient, portable and sharable

94% of U.S. households eat cookies with 77% of those consumers eating cookies weekly¹

The cookie category is expected to be on an upward trend through 2026¹

Cookies continue to be a popular snack with sales **outpacing other sweet categories** including ice cream, snack bars and confectionary¹

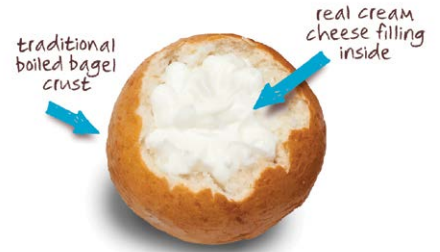
Men aged 18-54 are the most likely to be daily cookie eaters¹

¹Mintel 2021 Cookie Report



BAGEL Dots

Bagel Dots are delicious treats with a traditional boiled bagel-like exterior and filled with cream cheese. They are baked fresh in small batches to ensure quality and consistency in every bite. Three Bagel Dots equal one serving.



Item Code	UPC	Bagel Dot Description	Case Pack	Case Dimensions	Case Net Weight (lbs)	Case Gross Weight (lbs)	TI	HI
5300006	850037359042	Bagel Dots - Plain 1.0 oz Plain Bagel Filled with Plain Cream Cheese	100	13" (L) X 11.625" (W) X 4.25" (H)	6.25	7.25	12	15
5300007	850037359042	Bagel Dots - Kitchen Sink 1.0 oz Everything Bagel Filled with Plain Cream Cheese	100	13" (L) X 11.625" (W) X 4.25" (H)	6.25	7.25	12	15



Pre-Portioned Frozen Cookie Dough

Our pre-portioned cookie dough is delivered in space-saving, bag-in-box packaging that ensures the highest food quality. Clean Label and Certified Kosher.

Item Code	UPC	Cookie Dough Description & Size	Case Pack	Case Dimensions	Case Net Weight (lbs)	Case Gross Weight (lbs)	TI	HI
5000536	850025110792	Homestyle 0.7oz Chocolate Chip Cookie Dough	10 bags of 48 (480)	15.75" (L) x 9.8" (W) X 12" (H)	21	22.1	12	6
5000537	850025110808	Homestyle 0.7oz Candy Cookie Dough (clean label gem)	10 bags of 48 (480)	15.75" (L) x 9.8" (W) X 12" (H)	21	22.1	12	6
5000574	850037359073	Homestyle 1.125oz Chocolate Chip Cookie Dough	8 bags of 40 (320)	15.75" (L) X 9.8" (W) X 12" (H)	22.5	23.6	12	6
5000593	850037359325	Homestyle 1.125oz Sugar Cookie Dough	8 bags of 40 (320)	15.75" (L) X 9.8" (W) X 12" (H)	22.5	23.6	12	6
5000594	850037359332	Homestyle 1.125oz Oatmeal Raisin Cookie Dough	8 bags of 40 (320)	15.75" (L) X 9.8" (W) X 12" (H)	22.5	23.6	12	6
5000595	850037359349	Homestyle 1.125oz Candy Cookie Dough (non-clean label gem)	8 bags of 40 (320)	15.75" (L) X 9.8" (W) X 12" (H)	22.5	23.6	12	6
5000596	850037359356	Homestyle 1.125oz Peanut Butter Cookie Dough	8 bags of 40 (320)	15.75" (L) X 9.8" (W) X 12" (H)	22.5	23.6	12	6
5000597	850037359363	Gourmet 2oz Milk Chocolate Chunk Cookie Dough	6 bags of 28 (168)	12.8" (L) X 9.8" (W) X 11.7" (H)	21	22.1	15	6
5000598	850037359370	Gourmet 2oz White Chocolate Mac Nut Cookie Dough	6 bags of 28 (168)	12.8" (L) X 9.8" (W) X 11.7" (H)	21	22.1	15	6
5000599	850037359387	Gourmet 2oz Oatmeal Raisin Pecan Cookie Dough	6 bags of 28 (168)	12.8" (L) X 9.8" (W) X 11.7" (H)	21	22.1	15	6

About CraftMark Bakery

We are a state-of-the-art commercial bakery located in Indianapolis. Our 345,000 sq ft facility has seven separate and isolated production lines, and 63,000 sq ft of frozen storage.

- SQF Certified and FSMA Compliant
- Our leadership team has over 300 years of collective bakery experience across categories
- Strategically located in Indianapolis - capable of shipping to 80% of US population within one day



For more information go to craftmarkbakery.com,
bageldots.com or email us at info@craftmarkbakery.com

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