

Thaw & Sell Mini Cookies in One Pound Tubs



- .42 oz mini cookies. Approximately 40 cookies in one-pound, tamper-evident tubs (sold by weight not volume)
- 2 varieties: Chocolate Chip and Birthday Cake
- Fresh-from-the-oven homemade appearance without the hassle or labor of baking mini cookies
- No label. Bakeries apply scan labels giving appearance of fresh baked in-store
- High quality, stackable plastic tub packaging
- Up to 14 days shelf life after thaw
- Capture add-on “occasion” sales with thaw & sell mini cookies
 - Parties
 - School functions
 - Holiday gatherings
- Perfect as portion-control treats for small households
- Our Thaw & Sell Cookies are made on a nut free line*



COOKIES ARE HOT!

- 38MM more trips were made to in-store bakeries to purchase cookies vs PY (52 w/e 8/7/22)
- Cookies in ISB is a \$2.3B category and growing with unit sales +5.2% vs PY (52 w/e 9/4/22)
- Out of the \$2.2B in increased dollars spent in ISB's, \$960MM came from Frequency. Consumers will visit their in-store bakeries more often for products that meet their various needs and routines (52 w/e 8/7/22)

IRI OmniConsumer Integrated Scan Panel

* CraftMark Bakery is not a nut-free bakery

Nutritionals and Ingredients

Chocolate Chip Cookie Bites 0.42oz (11.91g)

Nutrition Facts

about 13 servings per container
Serving size 3 cookies (36g)

Amount per serving
Calories 160

% Daily Value*

Total Fat 7g	9%
Saturated Fat 3.5g	18%
Trans Fat 0g	
Cholesterol 10mg	3%
Sodium 105mg	5%
Total Carbohydrate 24g	9%
Dietary Fiber 1g	4%
Total Sugars 12g	
Includes 12g Added Sugars	24%
Protein 2g	
Vitamin D 0mcg	0%
Calcium 6mg	0%
Iron 1mg	6%
Potassium 48mg	2%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: BLEACHED ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), SEMI-SWEET CHOCOLATE CHIPS (SUGAR, UNSWEETENED CHOCOLATE, COCOA BUTTER, SOY LECITHIN, NATURAL VANILLA EXTRACT, MILK), SUGAR, MARGARINE (PALM OIL, WATER, SOYBEAN OIL, SALT, CONTAINS LESS THAN 2% OF NATURAL FLAVOR [MILK], SOY LECITHIN, BETA CAROTENE [COLOR], VITAMIN A PALMITATE), EGGS, GLYCERIN, INVERT SUGAR, CONTAINS LESS THAN 2% OF: MOLASSES, NATURAL AND ARTIFICIAL FLAVOR, BAKING SODA, ENZYMES, SALT. CONTAINS MILK, EGGS, WHEAT, SOY. MAY CONTAIN: PEANUTS, ALMONDS, CASHEWS, COCONUT, HAZELNUTS, MACADAMIA NUTS, PECANS, PINE NUTS, PISTACHIOS, WALNUTS.

Contains bioengineered food ingredients.
 Sustainable palm oil: No
 Kosher certification in process.
 Not Halal certified.
 Made in the USA from domestic and imported ingredients.

Birthday Cake Cookie Bites 0.42oz (11.91g)

Nutrition Facts

about 13 servings per container
Serving size 3 cookies (36g)

Amount per serving
Calories 160

% Daily Value*

Total Fat 6g	8%
Saturated Fat 2.5g	13%
Trans Fat 0g	
Cholesterol 10mg	3%
Sodium 115mg	5%
Total Carbohydrate 24g	9%
Dietary Fiber 0g	0%
Total Sugars 11g	
Includes 11g Added Sugars	22%
Protein 1g	
Vitamin D 0mcg	0%
Calcium 4mg	0%
Iron 1mg	6%
Potassium 33mg	0%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: BLEACHED ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), SUGAR, MARGARINE (PALM OIL, WATER, SOYBEAN OIL, SALT, CONTAINS LESS THAN 2% OF NATURAL FLAVOR [MILK], SOY LECITHIN, BETA CAROTENE [COLOR], VITAMIN A PALMITATE), SPRINKLES (SUGAR, CORNSTARCH, PALM OIL, ARTIFICIAL COLORS [RED 3, BLUE 1 LAKE, YELLOW 5 LAKE, YELLOW 6 LAKE, MICA-BASED PEARLESCENT PIGMENTS], CITRIC ACID, SHELLAC GUM, POTASSIUM SORBATE [PRESERVATIVE]), EGGS, GLYCERIN, INVERT SUGAR, CONTAINS LESS THAN 2% OF: NATURAL AND ARTIFICIAL FLAVOR, BAKING SODA, ENZYMES, SALT. CONTAINS: MILK, EGGS, WHEAT, SOY. MAY CONTAIN: PEANUTS, ALMONDS, CASHEWS, COCONUT, HAZELNUTS, MACADAMIA NUTS, PECANS, PINE NUTS, PISTACHIOS, WALNUTS.

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Case Specs

Item code	Item Description	Unit Weight	Case Pack	Case Dimensions	Case Net Weight	Weight	TI	HI
5000619	.42 oz Chocolate Chip Cookie Bites	16 oz	16	17.313" x 14.813" x 13.625"	16 lbs	18.82 lbs	6	5
5000618	.42 oz Birthday Cake Cookie Bites	16 oz	16	17.313" x 14.813" x 13.625"	16 lbs	18.82 lbs	6	5