



CraftMark.
| BAKERY |



PRE-PORTIONED, FROZEN COOKIE DOUGH

Classic or Premium. Variety of flavors and sizes.

- CraftMark Bakery's frozen pre-portioned cookie dough comes loaded with quality ingredients including real butter, whole eggs, premium chocolate, nuts and candies
- Freezer-to-oven convenience – no thawing, mixing or scooping. Pre-portioned and ready to bake
- Certified Kosher
- Our pre-portioned cookie dough is delivered in space-saving bag-in-box packaging that ensures the highest food quality

- **Cookies have broad appeal:** 94% of American households eat cookies¹
- They're convenient, portable and sharable
- **Cookies are a Top 10** consumer-favorite snack food²
- Cookies are the **third most popular dessert item and growing +22% vs. PY**³
- **Cookies are highly profitable** with high perceived value

¹ Mintel Cookies Report 2019 | ² Datassential Snacking Report | ³ Mintel Desserts Report 2019

BAKERY
REDEFINED

FROZEN COOKIE DOUGH

	CASE PACK	NET CASE WT (LBS)	GROSS CASE WT (LBS)	TI	HI
Classic Frozen Cookie Dough					
0.5oz Classic Chocolate Chip	6 bags of 98 (588)	18.375	19.475	15	6
0.7oz Classic Chocolate Chip	10 bags of 48 (480)	21	22.1	12	6
0.7oz Classic Candy	10 bags of 48 (480)	21	22.1	12	6
0.7oz Classic Oatmeal Raisin	10 bags of 48 (480)	21	22.1	12	6
0.7oz Classic Double Chocolate Chip	10 bags of 48 (480)	21	22.1	12	6
0.7oz Classic Sugar	10 bags of 48 (480)	21	22.1	12	6
0.7oz Classic Peanut Butter	10 bags of 48 (480)	21	22.1	12	6
1.0oz Classic Chocolate Chip	8 bags of 40 (320)	20	21.1	15	6
1.0oz Classic Candy	8 bags of 40 (320)	20	21.1	15	6
1.0oz Classic Oatmeal Raisin	8 bags of 40 (320)	20	21.1	15	6
1.0oz Classic Double Chocolate Chip	8 bags of 40 (320)	20	21.1	15	6
1.0oz Classic Sugar	8 bags of 40 (320)	20	21.1	15	6
1.0oz Classic Peanut Butter	8 bags of 40 (320)	20	21.1	15	6
1.5oz Classic Chocolate Chip	6 bags of 36 (216)	20.25	21.35	15	6
1.5oz Classic Candy	6 bags of 36 (216)	20.25	21.35	15	6
1.5oz Classic Oatmeal Raisin	6 bags of 36 (216)	20.25	21.35	15	6
1.5oz Classic Double Chocolate Chip	6 bags of 36 (216)	20.25	21.35	15	6
1.5oz Classic Sugar	6 bags of 36 (216)	20.25	21.35	15	6
1.5oz Classic Peanut Butter	6 bags of 36 (216)	20.25	21.35	15	6
Premium Frozen Cookie Dough					
2oz Premium Chocolate Chunk	6 bags of 28 (168)	21	22.1	15	6
2oz Premium White Chunk Mac Nut	6 bags of 28 (168)	21	22.1	15	6
2oz Premium Oatmeal Raisin	6 bags of 28 (168)	21	22.1	15	6
2oz Premium Triple Chocolate Chunk	6 bags of 28 (168)	21	22.1	15	6
2oz Premium Sugar	6 bags of 28 (168)	21	22.1	15	6
2oz Premium Chocolate Caramel Pecan	6 bags of 28 (168)	21	22.1	15	6



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Our layer bag technology prevents freezer burn, is space-saving and reduces product waste.



CLASSIC



CHOCOLATE CHIP



OATMEAL RAISIN



DOUBLE CHOCOLATE CHIP



CANDY



SUGAR



PEANUT BUTTER

PREMIUM



CHOCOLATE CHUNK



OATMEAL RAISIN



TRIPLE CHOCOLATE CHUNK



WHITE CHOCOLATE MACADAMIA



SUGAR



CHOCOLATE CARAMEL PECAN

For more information on CraftMark Bakery's pre-portioned frozen cookie dough, contact: