



CraftMark.
| BAKERY |



PRE-DEPOSITED FROZEN
**MUFFIN
BATTER**

A convenient, fresh-baked muffin solution

- Fourteen delicious flavors
- Available in 5.4oz. size
- Certified Kosher

CraftMark Bakery's pre-deposited frozen muffin batters are premium quality and available in the most popular varieties along with unique flavor profiles like Butter Rum and Turtle.

- Muffins are an estimated \$800MM category in foodservice.¹
- Unique and premium muffin flavors are growing on the menu such as Carrot, Lemon, and Extreme chocolate varieties.²
- Over 50% of U.S. adults say that breakfast is more important than lunch or dinner.³ Pre-deposited muffin batter allows you to offer your guests a fresh-baked and satisfying breakfast and snack option.

¹ L.E.K. Bakery Model October 2019 | ² Mintel Muffins on the Menu July 2019 | ³ Mintel Breakfast Foods July 2018

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REDEFINED



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PRE-DEPOSITED FROZEN MUFFIN BATTER

	CASE PACK	NET CASE WT (LBS)	GROSS CASE WT (LBS)	TI	HI
Pre-Deposited Muffins					
5.4oz. Blueberry	8 trays of 12 (96)	32.4	33.9	8	5
5.4oz. Banana Nut	8 trays of 12 (96)	32.4	33.9	8	5
5.4oz. Chocolate Chip	8 trays of 12 (96)	32.4	33.9	8	5
5.4oz. Pistachio	8 trays of 12 (96)	32.4	33.9	8	5
5.4oz. Double Chocolate	8 trays of 12 (96)	32.4	33.9	8	5
5.4oz. Cinnamon Chip	8 trays of 12 (96)	32.4	33.9	8	5
5.4oz. Lemon Poppy	8 trays of 12 (96)	32.4	33.9	8	5
5.4oz. Almond Poppy	8 trays of 12 (96)	32.4	33.9	8	5
5.4oz. Raisin Bran	8 trays of 12 (96)	32.4	33.9	8	5
5.4oz. Bran	8 trays of 12 (96)	32.4	33.9	8	5
5.4oz. Carrot Cake	8 trays of 12 (96)	32.4	33.9	8	5
5.4oz. Turtle	8 trays of 12 (96)	32.4	33.9	8	5
5.4oz. Mocha Chip	8 trays of 12 (96)	32.4	33.9	8	5
5.4oz. Butter Rum	8 trays of 12 (96)	32.4	33.9	8	5

MUFFIN FLAVORS



BLUEBERRY



BANANA NUT



CHOCOLATE CHIP



PISTACHIO



DOUBLE CHOCOLATE



CINNAMON CHIP



LEMON POPPY



ALMOND POPPY



RAISIN BRAN



BRAN

For more information on CraftMark Bakery's pre-deposited frozen muffin batter, contact: