



CraftMark.
| BAKERY |



PRE-PORTIONED, FROZEN COOKIE DOUGH

Classic or Premium. Variety of flavors and sizes.

- Extended shelf life formulas for convenient, in-store bakery applications
- Certified Kosher
- Our pre-portioned cookie dough is delivered in space-saving bag-in-box packaging that ensures the highest food quality

- **Cookies are turned to as treats and to satisfy cravings**, suggesting the category delivers on pleasure.¹
- **94%** of US households eat cookies.¹
- Cookies make up **13% of in-store bakery dollar sales**, up over +4% over prior year.²

¹ Mintel – Cookies – US – July 2019

² Nielsen xAOC, Total Food View, 52 weeks ending 7/21/18

BAKERY
REDEFINED

FROZEN COOKIE DOUGH

	CASE PACK	NET CASE WT (LBS)	GROSS CASE WT (LBS)	TI	HI
Classic Frozen Cookie Dough					
0.5oz Classic Chocolate Chip	6 bags of 98 (588)	18.375	19.475	15	6
0.7oz Classic Chocolate Chip	10 bags of 48 (480)	21	22.1	12	6
0.7oz Classic Candy	10 bags of 48 (480)	21	22.1	12	6
0.7oz Classic Oatmeal Raisin	10 bags of 48 (480)	21	22.1	12	6
0.7oz Classic Double Chocolate Chip	10 bags of 48 (480)	21	22.1	12	6
0.7oz Classic Sugar	10 bags of 48 (480)	21	22.1	12	6
0.7oz Classic Peanut Butter	10 bags of 48 (480)	21	22.1	12	6
1.0oz Classic Chocolate Chip	8 bags of 40 (320)	20	21.1	15	6
1.0oz Classic Candy	8 bags of 40 (320)	20	21.1	15	6
1.0oz Classic Oatmeal Raisin	8 bags of 40 (320)	20	21.1	15	6
1.0oz Classic Double Chocolate Chip	8 bags of 40 (320)	20	21.1	15	6
1.0oz Classic Sugar	8 bags of 40 (320)	20	21.1	15	6
1.0oz Classic Peanut Butter	8 bags of 40 (320)	20	21.1	15	6
1.5oz Classic Chocolate Chip	6 bags of 36 (216)	20.25	21.35	15	6
1.5oz Classic Candy	6 bags of 36 (216)	20.25	21.35	15	6
1.5oz Classic Oatmeal Raisin	6 bags of 36 (216)	20.25	21.35	15	6
1.5oz Classic Double Chocolate Chip	6 bags of 36 (216)	20.25	21.35	15	6
1.5oz Classic Sugar	6 bags of 36 (216)	20.25	21.35	15	6
1.5oz Classic Peanut Butter	6 bags of 36 (216)	20.25	21.35	15	6
Premium Frozen Cookie Dough					
2oz Premium Chocolate Chunk	6 bags of 28 (168)	21	22.1	15	6
2oz Premium White Chunk Mac Nut	6 bags of 28 (168)	21	22.1	15	6
2oz Premium Oatmeal Raisin	6 bags of 28 (168)	21	22.1	15	6
2oz Premium Triple Chocolate Chunk	6 bags of 28 (168)	21	22.1	15	6
2oz Premium Sugar	6 bags of 28 (168)	21	22.1	15	6
2oz Premium Chocolate Caramel Pecan	6 bags of 28 (168)	21	22.1	15	6



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Our layer bag technology prevents freezer burn, is space-saving and reduces product waste.



CLASSIC

PREMIUM



CHOCOLATE CHIP



OATMEAL RAISIN



DOUBLE CHOCOLATE CHIP



CANDY



SUGAR



PEANUT BUTTER



CHOCOLATE CHUNK



OATMEAL RAISIN



TRIPLE CHOCOLATE CHUNK



WHITE CHOCOLATE MACADAMIA



SUGAR



CHOCOLATE CARAMEL PECAN

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